

19th Prof Vladas Gronskas International Scientific Conference

29th, November, 2024

Vilnius University Kaunas Faculty, Muitinės Str. 8, Kaunas, Lithuania



Kaunas
Faculty



Photography by A. Aleksandravičius; [instagram.com/afotoeu](https://www.instagram.com/afotoeu)

POSTER REQUIREMENTS

Structure and design

In a poster, information should be presented in a logical sequence that aligns with the structure of the scientific research (see Figure 1). Textual content must be accompanied by relevant graphical visualizations to enhance clarity and understanding. It is recommended that the poster layout follows these proportions: allocate 20-30% of the area to text, 40-50% to graphics and images, and reserve 20% as free space to provide visual separation between textual and graphical elements (see Figure 1).

Text information

- **Header: Title of Research/Topic.** The poster should begin with a clear and concise title that captures attention and helps summarize the core focus of the research or topic.
- **Subheader: Author Information.** Directly beneath the title, include the following details:
 - Full name(s) and surname(s) of the author(s).
 - Name of the faculty, department, and/or institute.
 - Institution represented and its country.
 - Study program and course.
 - Author's home country.
 - Supervisor's full name and position.

Optionally, the institution's logo can also be included. For multiple authors from the same institution, the institutional information should be listed once to avoid repetition.

- **Scientific research information:**
 - The research problem addressed and its relevance.
 - The novelty of the proposed solution.
 - Aim of the research.
 - Specific tasks.
 - Research methods.
 - Key results obtained.
 - Recommendations based on the findings.

Graphic information

Graphics should effectively illustrate the progression and findings of the scientific research. Examples of appropriate graphical content include:

- Tables for organizing and presenting analytical data.
- Visualizations that depict the research process.
- Charts for the analysis and interpretation of numerical information.
- Surveys, research scales, algorithms, user interfaces, and systems developed as part of the research.
- Presentations of results.

It is important to avoid non-research-related visuals, such as those used for advertising or to fill space, as they detract from the poster's scientific focus.

Links and sources

At the bottom of the poster, additional details may be provided, such as:

- Contact Information of the author(s).
- Links to any digital product, information system, or

application developed as part of the research, or their corresponding QR codes.

- A list of key references, with around six cited sources.
- Acknowledgments to contributors, sponsors, or institutions that supported the research.

Font and sizes

- Font size: Use a large, clear font that is easily readable from a distance.
- Font type: Opt for easy-to-read fonts such as Arial, Helvetica, or Times New Roman.
- **Consistency:** Use a single font type throughout the poster to maintain a cohesive and professional appearance.

Colors and contrast

- **Contrast:** Ensure adequate contrast between the text and background to enhance readability.
- **Color usage:** Limit the use of primary colors and avoid overly bright or intense colors that may distract from the content.

Images, tables and charts

- Use high-quality images that help illustrate your points.
- Use high-resolution images (200-300 dpi). The term dpi refers to "dots per inch," which measures the resolution of printed or digital images.
- All figures, tables, charts should be numbered, explained and cited in the text.
- It is important that images are not too small to be seen easily.
- Image formats: *.jpg or *.png.

Poster dimensions

- A3 size (297 mm x420 mm).
- Poster margins: 2-3 cm around the poster.
- Orientation: vertical.
- Submit the poster to the conference organizers in electronic format with a resolution of at least 300 dpi. Acceptable formats include .pdf, .jpg, or .png.

Tools for creating a poster

- Microsoft PowerPoint,
- MS Word,
- Google Slides,
- Canva,
- Microsoft Publisher,
- Adobe Illustrator,
- In Design,
- Scribus,
- Impress,
- Google Slides,
- LaTeX ir kt.

Poster session

During the poster session, the authors answer the questions of the participants.

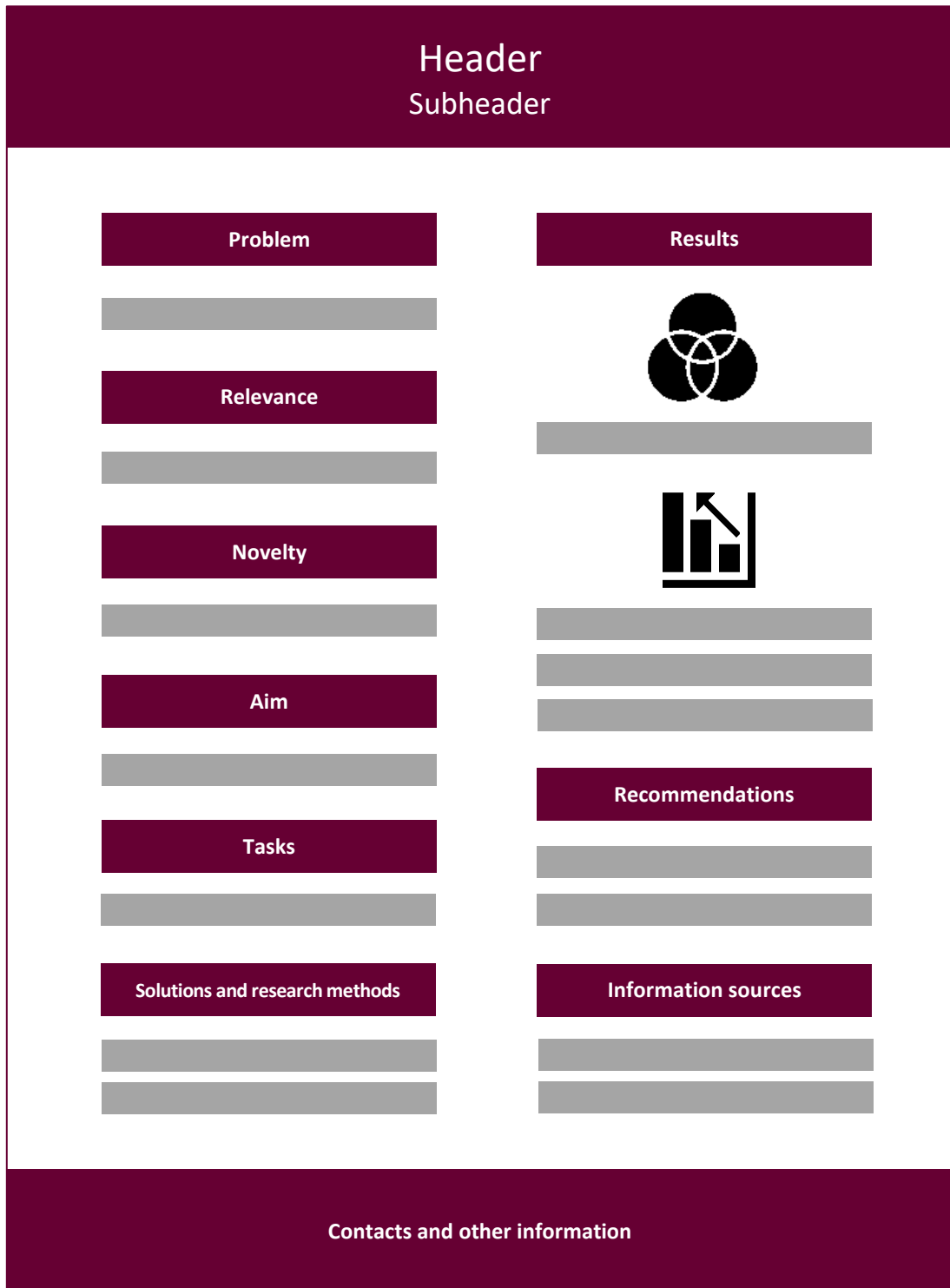


Fig. 1. Poster example